



HEY CYCLISTS!
DON'T MISS THIS...



bikecolumbus

JULY 15 - 17, 2011



A CELEBRATION OF CYCLING IN DOWNTOWN COLUMBUS

Friday, July 15

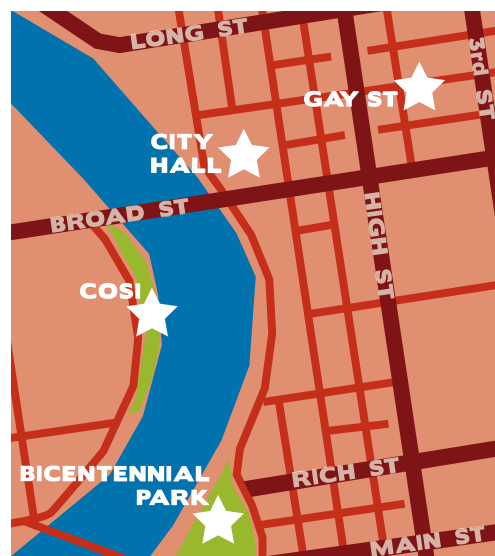
Mayor's Twilight Ride - City Hall
After Party - Gay Street

Saturday, July 16

Barbour Memorial Tour -
Bicentennial Park

Sunday, July 17

Family Fun Bike Fest - COSI



BENEFITS & GOODIES...

Great SWAG
Free Food & Entertainment
Twilight Ride After Party
Mechanical Support
Free T-shirt (early registration)

Snack/Rest Stops
Safe Route & Map
Police Protection and Safety Ambassadors
Friendly Volunteers

www.bikecolumbusfestival.com



MAYOR'S TWILIGHT RIDE

Friday July 15, 2011; Ride begins at 7:30 PM
Location: City Hall
Fee: \$25 (advanced registration); \$30 (day of ride)

A night to remember! Join Mayor Michael B. Coleman and sponsors American Electric Power and Trek for an evening of bicycling with a very important message: the Mayor's personal commitment to promoting bicycling as a means to active living in Columbus. Beginning at City Hall and ending at the after party on Gay Street, join us as we tour some of the city's gems. Your choice of 12 or 25 mile rides on police protected and safe roads in downtown Columbus. Proceeds will support Consider Biking and Active Living initiatives, including community gardens and bicycle safety projects.

STEVE BARBOUR MEMORIAL TOUR

Saturday July 16, 2011; Events begin at 7 AM
Location: Bicentennial Park
Fee: \$25 (advanced registration); \$30 (day of ride)

The Steve Barbour Memorial Tour, presented by BikeSource, is a beautiful, fully supported bicycle tour that heads south to the wonder country of Hocking County. Choose from distances of 31,62, 93 or 124 miles and enjoy a great ride, plus fun, food and entertainment at the end of your day. Best of all, this tour helps support the Steve Barbour Memorial Fund: which promotes bike safety and education programs.

FAMILY FUN BIKE FEST

Sunday July 17, 2011, 1 PM - 4 PM
Location: COSI
Fee: No cost

Bring the whole family and join the fun for the first annual Family Fun Bike Fest, a new addition to the BikeColumbus Festival. Experience the joy of cycling and learn how biking can be a fun way to get the whole family moving. Learn about the history and science of a bicycle and what forces are at work to make you go. Share your artistic side and participate in the bike design contest. Kids may participate in the Bike Safety Rodeo. There will also be two events for kids to ride in. A short ride to Bicentennial Park and an eco-ride to the Grange Audobon Center.

PREPARING FOR THE RIDE

Cyclists can minimize potential risk by having themselves and their bikes in good condition for these rides. You must wear a helmet! SAG vehicles will be available to all riders with problems along the ride. There will also be rest areas along the routes if you need a break. The Mayor's Twilight Ride (25 mile route) returns after the sundown, we are asking that all riders have bike lights with them. For additional safety we recommend wearing a high visibility night safety vest. There will be police and safety helping with traffic but cyclists are expected to obey all traffic laws. Helmets are required! Please carry an ID and Emergency Contact Info on your person while riding. Most importantly (after the helmet), have fun celebrating cycling!

BikeColumbus 2011

REGISTRATION FORM

Registrant's Information

First Name: _____ Last Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____
Emergency Contact Name: _____ Phone: _____ Gender: M F

Events

Please check event or package you would like to purchase...

- Mayor's Twilight Ride (Friday, July 15)
 Individual - \$25 (\$30 if registering after July 9, 2011)
 Family (2 adults and unlimited children under 18) - \$50

- Steve Barbour Memorial Tour (Saturday, July 16)
 Individual - \$25 (\$30 if registering after July 9, 2011)

- Combination Package for Mayor's Twilight Ride and Steve Barbour Memorial Tour (Friday & Saturday, July 15 & 16)
 Individual - \$45 (\$60 if registering after July 9, 2011)

Distance

Please check the distance you intend to ride for the event/s chosen...

- Mayor's Twilight Ride: 12 miles 25 miles
Barbour Memorial Tour: 31 miles 63 miles 93 miles 124 miles

Advanced Packet Pick-up

Please select a location - stores will offer special discounts at pick-up...

- BikeSource - Clintonville TrekStore - Sawmill Rd
 BikeSource - Sawmill TrekStore - Lane Ave
 BikeSource - Westerville TrekStore - Westerville

T-shirt Size for Preregistered (before July 9) Riders

- X-Small Small Medium Large X-Large XX-Large

Please enclose completed registration form and payment check (make checks payable to "Consider Biking") and mail to: Consider Biking
4041 N. High St., Suite 201, Columbus, OH 43214